



NEWS

FOR IMMEDIATE RELEASE

Contact: Peter Baka
Marketing Manager
(216) 367-6000
news@middough.com

Middough Introduces MAPP -- New Project Management Procedures

Following a carefully designed process ensures consistent results

CLEVELAND, Ohio (Dec. 13, 2010) — Middough Inc., a top ranking U.S. architectural, engineering and management services company, announces new procedures that affect all aspects of project management at the company. The newly adopted procedures named MAPP are a detailed roadmap of how to deploy, manage, and execute a successful project. This announcement was made by President and CEO, Ronald R. Ledin, PE.

MAPP is the Middough Advanced Project Procedure system that incorporates procedures, forms, instructions, and checklists to ensure project success. The system was designed to implement and execute projects on time, on target, and on budget to provide its clients with world-class service. For many years, Middough has stressed the importance of accurate project management and client satisfaction. The MAPP system was designed to reinforce that philosophy and give Middough's clients exceptional results.

"Our clients have high expectations of Middough when they contract with us for project services," says CEO, Ron Ledin. "By instituting the new and improved procedures within MAPP, we've taken the guesswork out of managing projects," Ledin says.

While the company has always had a systematic approach to project management over the years, MAPP uses the latest in technology, communications, and the web to improve efficiencies and accuracy in its daily operations.

"We are committed to total customer satisfaction and delivering exceptional results to our clients," says VP of Technology, Richard Ragan. "MAPP allows us to get a clear picture of where any project is at any given time, so we know exactly the status of a job when we need it. It will also drive consistency to our project processes and delivery approach across the entire organization, resulting in improved project performance. Our clients expect this high level of performance from Middough over and over again," says Ragan.

Middough strives to deliver world-class project management performance on every job it undertakes. That's why the company branded tagline is "Performance You Trust".

-more-

About Middough Inc.

For more than 60 years, Middough Inc. has been recognized for its performance and leadership as an international company in architecture, engineering and management services. With major offices in Cleveland, Atlanta, Chicago, Houston, Philadelphia and Toledo and additional offices nationally comprising more than 800 professionals, Middough provides a full-range of traditional and specialized design, technical and management services worldwide. For more information about Middough, visit www.middough.com.

###